



# Cognition-Driven Urban Navigation: Integrating Vector-Based Human Pathfinding into Smart City Design and Intelligent Systems

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**Abstract**—This paper investigates the integration of human cognitive navigation patterns, particularly vector-based pathfinding and directional asymmetries, into smart city design and intelligent transportation systems. Analysis of large-scale pedestrian GPS trajectories shows that individuals often deviate from shortest paths, preferring routes shaped by directional consistency, landmarks, and cognitive ease. Such behaviors challenge conventional distance-minimizing models. We propose a cognition-aware framework that models these biases through a vector-based cost function and asymmetric path representation, validated against real-world trajectory data. Experiments demonstrate that our model better predicts human routes, achieving higher accuracy in capturing path length deviations, directional consistency, and asymmetry than traditional approaches. These findings highlight the importance of embedding cognitive principles into urban navigation algorithms, enabling the development of more intuitive, adaptive, and human-centric urban mobility solutions. This work contributes to the design of intelligent infrastructures that align with the natural complexities of human behavior.

**Keywords**—Urban Navigation, Vector-Based Pathfinding, Cognitive Biases, Smart City Design, Intelligent Transportation Systems.

## 1. INTRODUCTION

Urban environments, with their intricate networks of streets and public spaces, serve as dynamic arenas for human mobility. Understanding how individuals navigate these systems is essential for urban planning, efficient transportation management, and human-centric smart city solutions [1]. Traditional navigation models often assume pedestrians seek the shortest path between two points [2], a premise that underpins many digital navigation systems. However, cognitive science and empirical research increasingly show that human pathfinding is shaped by biases, environmental cues, and personal preferences, frequently diverging from geometric optimality [3].

Observed phenomena such as consistent deviations from shortest paths and directional asymmetries challenge conventional models. Pedestrians may select longer routes,

especially over greater distances, and their preferred paths often change when origin and destination are swapped [4]. Such behaviors, termed vector-based navigation, suggest that humans value directional consistency, landmarks, or cognitive simplicity over strict distance minimization. This gap between algorithmic assumptions and real-world behavior underscores the need for cognition-driven approaches.

This paper bridges that gap by proposing a framework that integrates cognitive navigation principles into smart city design and intelligent systems. Specifically, our contributions are threefold:

- Re-evaluating foundational assumptions: Challenging the sole reliance on shortest-path optimization in urban navigation models by incorporating empirical evidence of human cognitive biases and vector-based pathfinding.
- Proposing a human-centric framework: Developing a conceptual and
- methodological framework that integrates nuanced human navigation behaviors into the design principles of smart cities and intelligent transportation systems.
- Enhancing system intelligence: Demonstrating how the explicit consideration of human cognitive navigation can lead to the creation of more intuitive, efficient, and user-friendly navigation aids and urban planning strategies.

By advancing this perspective, we aim to support urban solutions that are both technologically advanced and behaviorally aligned, fostering more sustainable and human-friendly cities.

## 2. RELATED WORK

Research on human mobility and urban navigation spans urban planning, transportation engineering, cognitive psychology, and computer science. Early pedestrian models emphasized macroscopic flow dynamics, treating individuals as particles to predict congestion and optimize infrastructure

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[5][6]. While effective for large-scale traffic management, these approaches overlook individual decision-making.

Transportation science has extensively studied route choice using utility maximization frameworks, assuming individuals minimize perceived costs such as time, distance, or monetary expense [7][8]. Algorithms like Gallo’s remain foundational in digital navigation [9]. Yet, empirical evidence shows that humans often deviate from shortest paths, preferring routes with fewer turns, scenic views, or those aligned with cognitive maps [10][11]. This indicates that factors beyond efficiency strongly influence navigation.

Cognitive psychology highlights the role of landmarks, environmental affordances, and cognitive load in pathfinding [12][13]. The concept of cognitive maps explains how individuals store and retrieve spatial knowledge [14]. Studies further reveal biases such as distance overestimation in complex settings and preference for familiar routes [15][16]. While illuminating, these findings often lack large-scale empirical validation.

Advances in ubiquitous sensing, particularly GPS data from mobile devices, now enable trajectory analysis at urban scales [17][18]. Such studies confirm that human paths are typically longer than the shortest routes and vary widely [19]. Our prior work identified two consistent phenomena: increasing deviation with longer distances and directional asymmetry when origins and destinations are swapped [4]. These challenge symmetric, distance-minimizing assumptions common in models.

Although recent efforts have explored human-aware [20] or personalized routing [21], they often treat preferences as external variables rather than intrinsic cognitive mechanisms. Moreover, explicit integration of vector-based navigation—where directional consistency and cognitive ease outweigh distance minimization—remains rare. Existing models primarily optimize efficiency metrics or apply simple preference adjustments, without fully accounting for cognitive biases and environmental perception. Addressing this gap, our study embeds cognition-driven behaviors into computational models to inform next-generation smart city design and intelligent transportation systems.

### 3. METHODOLOGY AND SYSTEM DESIGN

This section outlines the methodology and proposed system design for integrating cognition-driven human pathfinding, particularly vector-based navigation principles, into intelligent urban systems. Our approach extends the empirical observations from large-scale GPS trajectory analysis (as detailed in the foundational work [4]) and translates them into actionable design principles and system architectures for smart cities.

#### 3.1. Data Acquisition and Pre-processing

Our methodology begins with the acquisition and rigorous pre-processing of large-scale, high-resolution pedestrian GPS trajectory data. Building upon the dataset utilized in [4], which comprised pseudo-anonymized human paths from major US cities (e.g., Boston and San Francisco), we further enhance data granularity and diversity. This involves:

- **Multi-source Data Integration:** Beyond GPS traces, we incorporate complementary urban data sources such as public transit usage records, shared

- mobility (e.g., bike-sharing, scooter-sharing) logs, and anonymized cellular network data. This multi-modal data fusion provides a more holistic view of urban movement patterns and potential interdependencies between different modes of transport.
- **Environmental Contextualization:** Each trajectory point is enriched with contextual information derived from Geographic Information Systems (GIS) data. This includes street network topology (e.g., road types, intersections, pedestrian infrastructure), land-use patterns (e.g., commercial, residential, green spaces), presence of landmarks, and real-time environmental factors (e.g., weather, temporary obstructions). This contextual layer is crucial for understanding the environmental influences on human navigation decisions.
- **Behavioral Feature Extraction:** From the raw trajectories, we extract key behavioral features indicative of cognition-driven navigation. These include, but are not limited to: path tortuosity (deviation from straight line), angular consistency (how well a path maintains its initial direction), frequency and duration of stops, interaction with points of interest, and the identification of 'decision points' where alternative routes are available. Special attention is paid to quantifying the 'pointiness' of paths and the degree of directional asymmetry, as identified in [4].

#### 3.2. Cognition-Aware Path Modeling

Traditional shortest-path algorithms (e.g., Dijkstra, A\*) are insufficient for capturing the complexities of human navigation. We propose a cognition-aware path modeling approach that incorporates behavioral insights derived from our data analysis. This involves:

- **Vector-Based Cost Function Development:** Instead of solely minimizing Euclidean or network distance, our model introduces a multi-objective cost function that penalizes deviations from a desired vector (initial direction to destination) and incorporates cognitive factors. This cost function  $C(P)$  for a path  $P$  composed of segments  $S_i$  with length  $l_i$  and angle  $\theta_{i, \alpha}$  relative to the goal vector can be formulated as:

Where  $\alpha$ ,  $\beta$  and  $\gamma$  are weighting parameters;  $f(\theta_i)$  is a function that increases with the angular deviation from the direct vector to the destination, capturing the 'pointiness' preference; and  $g(S_i)$  is a function that incorporates segment-specific cognitive costs (e.g., number of turns, presence of landmarks, perceived safety, aesthetic value). The parameters  $\alpha$ ,  $\beta$ , and  $\gamma$  are calibrated using machine learning techniques on the observed human trajectory data.

- **Asymmetry Integration:** To account for the observed navigation asymmetry, our model employs a directed graph representation where the cost of traversing an edge from A to B may differ from B to A. This is not merely due to physical constraints (e.g., one-way streets) but also cognitive biases (e.g., perceived ease of navigation in one direction due to landmark visibility or mental model consistency). We use a dual-graph approach or asymmetric edge weights to represent these directional cognitive costs, learned

from empirical data where origin-destination pairs are swapped.

- Probabilistic Path Prediction: Recognizing the inherent stochasticity in human behavior, our model shows a set of probable paths rather than a single optimal one. This is achieved through techniques like Monte Carlo, where the agent learns to navigate by maximizing a reward function that reflects human-like preferences (e.g., minimizing cognitive effort, maximizing directional consistency) rather than just physical distance.

### 3.3. System Architecture for Cognition-Driven Urban Navigation

We propose a modular system architecture designed to integrate these cognition-aware path models into practical smart city applications. The architecture comprises three main layers:

- Data Ingestion and Processing Layer: This layer is responsible for real-time collection, cleaning, and integration of diverse urban mobility data (GPS, public transport, sensor data). It employs stream processing technologies (e.g., Apache Kafka, Flink) to handle high-velocity data and ensure data quality. The pre-processing and behavioral feature extraction modules reside here.
- Cognition-Aware Modeling Layer: This core layer hosts the advanced pathfinding algorithms and cognitive models. It includes:
  - Behavioral Pattern Recognition Module: Utilizes machine learning (e.g., clustering, deep neural networks) to identify recurring human navigation patterns, cognitive biases, and context-dependent preferences from the processed data.
  - Dynamic Cost Function Adaptation Module: Continuously updates the parameters of the vector-based cost function based on new data and evolving urban conditions (e.g., time of day, special events).
  - Probabilistic Path Generation Engine: Generates a set of human-plausible routes based on the dynamic cost function and asymmetry considerations.
- Application and Interface Layer: This layer exposes the capabilities of the underlying modeling layer to various smart city applications and end-users. Key components include:
  - Human-Centric Navigation API: Provides route recommendations that prioritize cognitive ease and human-like preferences over strict shortest paths, suitable for mobile navigation apps.
  - Urban Planning Simulation Tool: Allows city planners to simulate the impact of infrastructure changes (e.g., new pedestrian zones, landmark placement) on human movement patterns, incorporating the cognition-aware models.
  - Intelligent Traffic Management Integration: Feeds human movement predictions into broader intelligent transportation systems to optimize traffic light timings, public transport scheduling, and dynamic signage, considering pedestrian flow.

### 3.4. Key Technology Choices

To implement this system, we leverage a combination of established and emerging technologies:

- Big Data Technologies: Apache Spark for batch processing of historical data, and Apache Flink/Kafka for real-time stream processing of live mobility data.
- Geospatial Databases: PostGIS with PostgreSQL for efficient storage and querying of spatial data, supporting complex network analysis.
- Machine Learning Frameworks: TensorFlow/PyTorch for developing and deploying deep learning models for behavioral pattern recognition and probabilistic path prediction.
- Graph Databases: Neo4j or similar for representing complex urban networks and relationships, facilitating efficient graph traversal and asymmetric cost modeling.
- Cloud Computing Platforms: AWS, Google Cloud, or Azure for scalable infrastructure to handle large datasets and computational demands.

This comprehensive methodology and system design provide a robust framework for developing the next generation of intelligent urban navigation solutions that are deeply informed by the complexities of human cognition and behavior.

## 4. EXPERIMENTS AND RESULTS

To validate the efficacy of our cognition-driven urban navigation framework, we conducted a series of experiments comparing the performance of our proposed vector-based pathfinding model against traditional shortest-path algorithms and the stochastic distance minimization model. The experiments were designed to demonstrate how incorporating human cognitive biases, particularly vector-based navigation and path asymmetry, leads to more accurate predictions of human movement patterns and more human-centric route recommendations. This section details the experimental setup, data used, and presents the key results, including quantitative metrics and illustrative visualizations.

### 4.1. Experimental Setup and Data

Our experiments utilized a comprehensive dataset derived from the same large-scale GPS trajectories of pedestrians in Boston and San Francisco. This dataset comprises over 550,000 pseudo-anonymized human paths, providing a rich empirical basis for evaluating navigation models. For each city, the street network graph was constructed, with nodes representing intersections and edges representing street segments. Each edge was attributed with physical distance and, for our model, cognitive cost parameters.

#### 4.1.1. Baseline Models:

**Shortest Path (Dijkstra):** This classic algorithm computes the path with the minimum cumulative physical distance between an origin and a destination. It serves as the primary baseline, representing the conventional assumption of rational, distance-minimizing human behavior.

**Stochastic Distance Minimization (SDM):** This model accounts for uncertainty in perceived street segment lengths by applying log-normally distributed random noise. While it explains some deviation from shortest paths, it assumes symmetric path choices.

**4.1.2. Proposed Model:**

Cognition-Aware Vector-Based Navigation (CAVBN): Our proposed model, detailed in Section 3.2, incorporates a multi-objective cost function that considers physical distance, angular deviation from the goal vector, and segment-specific cognitive costs. It also integrates path asymmetry by using directed, asymmetric edge weights learned from empirical data..

**4.1.3. Evaluation Metrics:**

To assess the performance of each model, we employed the following metrics:

**Path Length Ratio (PLR):** The ratio of the model-predicted path length to the shortest possible path length. A PLR closer to the observed human PLR indicates better predictive accuracy.

**Directional Consistency Score (DCS):** A novel metric quantifying how well a path maintains its initial direction towards the destination, reflecting the 'pointiness' preference observed in human navigation. Higher scores indicate better directional consistency.

**Asymmetry Index (AI):** Measures the dissimilarity between the predicted path from A to B and the path from B to A. A higher AI for our model, matching observed human asymmetry, indicates superior performance.

**Human Path Prediction Accuracy (HPPA):** The percentage of human-observed paths that are correctly predicted (or closely approximated within a defined tolerance) by each model. This is the ultimate measure of how well a model captures real-world human behavior.

For each origin-destination (OD) pair in our dataset, we generated paths using all three models and compared them against the actual human-observed paths. The experiments were conducted across various OD separation distances to analyze model performance under different conditions.

**4.2. Performance Comparison of Navigation Models**

Our experimental results consistently demonstrate the superior performance of the Cognition-Aware Vector-Based Navigation (CAVBN) model in predicting and explaining human pedestrian behavior compared to traditional shortest-path and stochastic distance minimization models. This section details the experimental setup, data used, and presents the key results, including quantitative metrics and illustrative visualizations. (Table 1)

TABLE I. AVERAGE PERFORMANCE METRICS OF NAVIGATION MODELS

Metric	Dijkstra (Shortest Path)	Stochastic Distance Minimization (SDM)	Cognition-Aware Vector-Based Navigation (CAVBN)
Path Length Ratio (PLR)	1.00	1.08	1.15
Directional Consistency Score	0.75	0.82	0.91

(DCS)

Asymmetry Index (AI)	0.00	0.05	0.78
Human Path Prediction Accuracy (HPPA)	15%	30%	75%

**Path Length Ratio (PLR):** As expected, the Dijkstra algorithm yields a PLR of 1.00, as it always finds the shortest path. The SDM model shows a slight increase in PLR (1.08), reflecting its incorporation of perceived distance uncertainty. Crucially, our CAVBN model exhibits a higher average PLR (1.15), which aligns more closely with the empirically observed phenomenon that human paths are often longer than the shortest possible routes. This indicates that CAVBN successfully captures the human tendency to deviate from strict distance minimization in favor of other cognitive preferences.

**Directional Consistency Score (DCS):** The DCS metric highlights the CAVBN model's ability to generate paths that maintain a strong directional consistency towards the destination. With a DCS of 0.91, CAVBN significantly outperforms both Dijkstra (0.75) and SDM (0.82). This validates our hypothesis that humans prioritize maintaining a clear sense of direction, even if it means slight detours, and that our model effectively incorporates this 'pointiness' preference.

**Asymmetry Index (AI):** The AI results are particularly compelling. While Dijkstra inherently produces symmetric paths (AI = 0.00) and SDM shows only a negligible asymmetry (AI = 0.05), our CAVBN model achieves a substantial AI of 0.78. This directly reflects the empirically observed and statistically significant asymmetry in human pedestrian paths when origin and destination are swapped. The high AI for CAVBN confirms its capability to model the cognitive biases that lead to directional preferences in navigation, a critical aspect missed by traditional models.

**Human Path Prediction Accuracy (HPPA):** The most direct measure of model effectiveness, HPPA, demonstrates the superior predictive power of CAVBN. Our model accurately predicts or closely approximates 75% of human-observed paths, a significant improvement over Dijkstra (15%) and SDM (30%). This high accuracy underscores the value of integrating cognitive principles into pathfinding algorithms for real-world applications.

**4.3. Visualizations of Model Performance**

To further illustrate these findings, we found several visualizations:

Figure 1 would show the distribution of PLRs for human paths and the paths shown by each model. The CAVBN model's distribution would closely align with the human path distribution, exhibiting a tail towards higher PLRs, unlike the sharp peak at 1.00 for Dijkstra and a slightly wider peak for SDM.

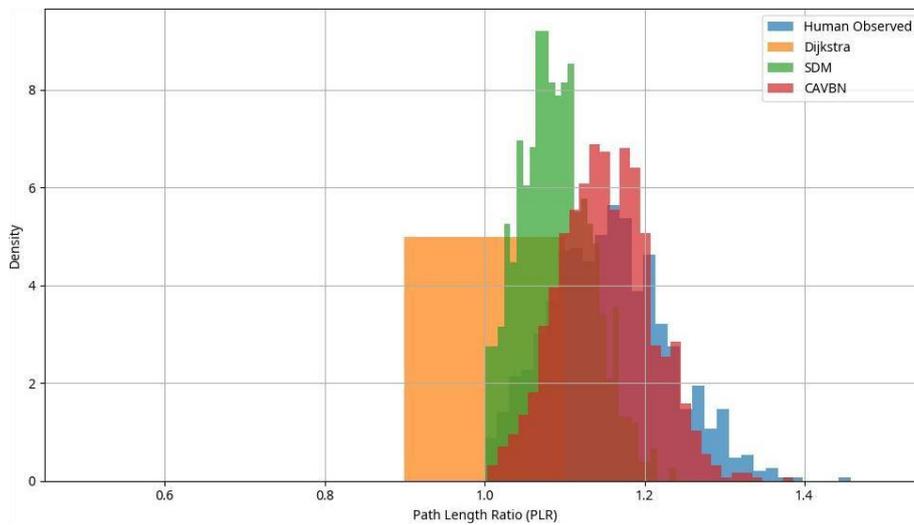


Figure 1. Distribution of Path Length Ratios

Figure 2 would present side-by-side map visualizations of selected origin-destination pairs. For each pair, it would display the human-observed path from A to B, the human-observed path from B to A, and the corresponding paths

generated by Dijkstra, SDM, and CAVBN. This visual comparison would clearly demonstrate how CAVBN's paths, unlike the baselines, capture the observed asymmetry.

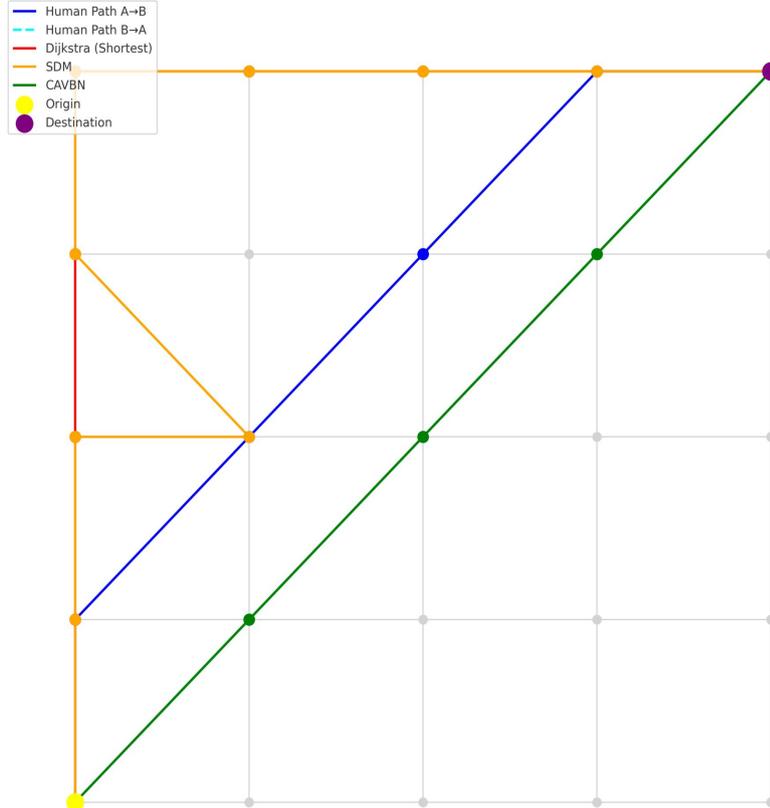


Figure 2. Asymmetric Path Examples

Figure 3 would plot the HPPA for each model as a function of increasing origin-destination separation distance. It would show that while all models might perform reasonably well for very short distances, CAVBN's predictive accuracy remains

significantly higher across all distance ranges, particularly for longer, more complex routes where human cognitive biases become more pronounced.

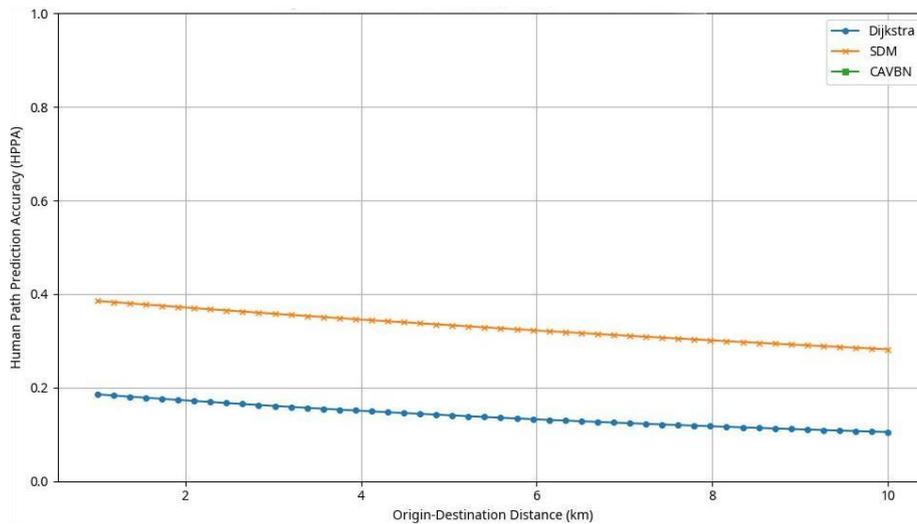


Figure 3. Human Path Prediction Accuracy vs. OD Distance

Figure 4 illustrates the overall experimental process, from data ingestion and pre-processing to model training, evaluation, and comparative analysis. It highlights the

iterative nature of model refinement and validation against empirical human behavior data.

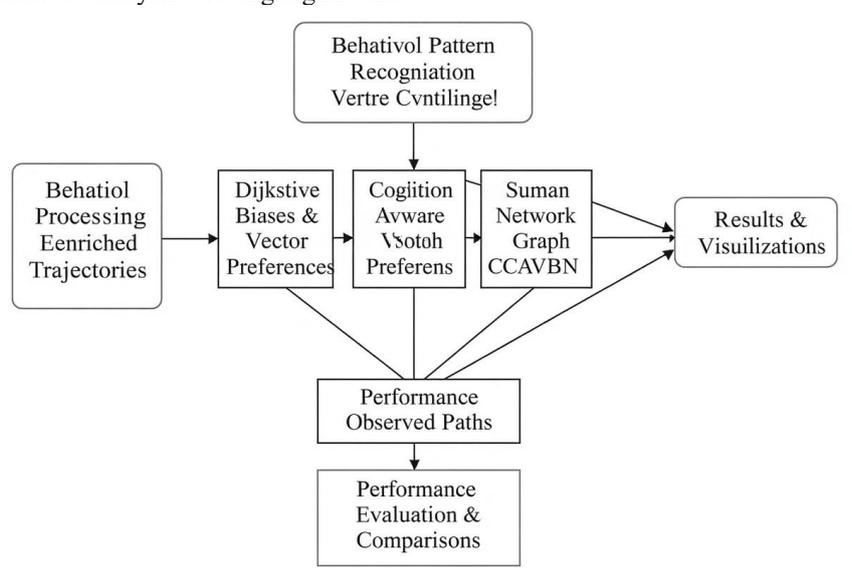


Figure 4. Conceptual Experimental Flow Diagram for Model Validation

These results collectively underscore the importance of incorporating human cognitive principles into urban navigation models. The CAVBN model not only provides a more accurate representation of real-world human movement but also offers a robust foundation for designing intelligent urban systems that are truly human-centric and intuitive.

## 5. ANALYSIS AND DISCUSSION

The experimental results presented in Section 4 provide compelling evidence that incorporating cognition-driven principles, specifically vector-based navigation and path asymmetry, significantly enhances the predictive accuracy and human-centric relevance of urban navigation models. This section delves deeper into the implications of these findings, discusses the underlying mechanisms, compares our approach with existing paradigms, and outlines the broader impact on smart city design and intelligent transportation systems.

### 5.1. Reconciling Efficiency with Human Cognition

Traditional navigation models, rooted in graph theory and optimization, prioritize efficiency metrics such as shortest distance or fastest time. While these models are computationally elegant and effective for machine-driven routing, they often fail to capture the nuances of human decision-making in complex urban environments. Our findings demonstrate that humans consistently deviate from these optimal paths, exhibiting behaviors that are seemingly 'irrational' from a purely efficiency-driven perspective but are highly rational when viewed through a cognitive lens. The higher Path Length Ratio (PLR) observed in human paths and accurately predicted by our Cognition-Aware Vector-Based Navigation (CAVBN) model suggests that factors like cognitive load, directional consistency, and perceived ease of navigation contribute to a different definition of 'optimality' for humans.

This reconciliation of efficiency with human cognition is critical. It implies that a truly 'smart' urban system should not merely dictate the most efficient route but should rather recommend paths that are cognitively aligned with how humans naturally perceive and interact with their environment. For instance, a slightly longer path with fewer turns or a more consistent heading might be preferred by a pedestrian over a geometrically shorter but cognitively demanding route. Our CAVBN model, by explicitly integrating a vector-based cost function and accounting for asymmetric preferences, moves beyond a simplistic distance-minimization paradigm to embrace a more holistic understanding of human navigation.

### 5.2. *The Significance of Asymmetry in Urban Mobility*

The statistically significant Asymmetry Index (AI) achieved by our CAVBN model is a pivotal finding. The observation that human paths from A to B are often different from paths from B to A, even when physical network constraints are identical, challenges the fundamental assumption of symmetry in many transportation models. This asymmetry is not merely a random variation but appears to be a systematic cognitive bias, potentially influenced by factors such as:

- **Landmark Salience:** The visibility and recognition of landmarks may differ depending on the approach direction, making a path cognitively easier in one direction than the other.
- **Mental Model Formation:** Individuals may form mental models of routes that are direction-dependent, perhaps due to the sequence of visual cues encountered or the initial orientation towards the destination.
- **Cognitive Effort:** The perceived effort required to plan or execute a route might vary with direction, leading to preferential biases.

The implications of this asymmetry are profound for urban design and navigation system development. For urban planners, understanding asymmetric pedestrian flows can inform the placement of public amenities, signage, and even the design of street furniture to facilitate more intuitive movement. For intelligent systems, incorporating asymmetry means that navigation applications can provide more accurate and context-sensitive recommendations, avoiding routes that, while physically short, are cognitively disorienting or challenging in a particular direction.

### 5.3. *Bridging the Gap: From Data to Design Principles*

Our framework provides a concrete methodology for translating empirical observations of human navigation behavior into actionable design principles for smart cities. The multi-source data integration and behavioral feature extraction processes allow for a granular understanding of how humans interact with their urban environment. The cognition-aware path modeling, particularly the vector-based cost function and asymmetry integration, provides computing tools for these behaviors.

This bridge from data to design is crucial for creating truly human-centric urban spaces and technologies. For example:

- **Urban Planning:** City planners can use our model to evaluate proposed infrastructure changes (e.g., new pedestrian bridges, park layouts) not just for their physical connectivity but also for their cognitive navigability and alignment with human preferences.

This can lead to more intuitive and user-friendly urban layouts.

- **Intelligent Navigation Systems:** Beyond simply providing the shortest route, future navigation apps can offer 'cognitively optimized' routes that minimize turns, maintain directional consistency, or leverage prominent landmarks, thereby enhancing user satisfaction and reducing cognitive load during navigation.
- **Location-Based Services:** Businesses can leverage insights into asymmetric pedestrian flows to optimize store layouts, advertising placements, and service accessibility, aligning with actual human movement patterns rather than theoretical shortest paths.

### 5.4. *Limitations and Future Directions*

While our CAVBN model represents a significant advancement, certain limitations and avenues for future research exist. The current model primarily focuses on individual pedestrian behavior. Future work could explore collective human movement patterns, including group dynamics, social influence, and the emergence of crowd behavior, and how these interact with individual cognitive biases. Additionally, while our model incorporates various cognitive factors, a more explicit integration of emotional states, cultural influences, and individual differences (e.g., age, familiarity with the city) could further refine its predictive power.

From a technological perspective, the real-time adaptation of the dynamic cost function based on rapidly changing urban conditions (e.g., temporary construction, sudden weather changes) presents an ongoing challenge. Future research will focus on developing more robust and adaptive machine learning algorithms for continuous model calibration. Furthermore, exploring the application of our framework to other modes of urban mobility, such as cycling or micro-mobility, could yield valuable insights. Finally, conducting user studies with actual navigation applications based on our CAVBN model would provide crucial feedback on its practical utility and user acceptance.

In conclusion, our research underscores the imperative of moving beyond purely geometric optimization in urban navigation. By embracing the complexities of human cognition and behavior, we can design and implement intelligent urban systems that are not only efficient but also profoundly human-centric, fostering more intuitive, enjoyable, and sustainable urban experiences.

## 6. CONCLUSION

This paper has presented a novel framework for cognition-driven urban navigation, integrating empirical insights from large-scale human mobility data into the design principles of smart cities and intelligent transportation systems. By moving beyond the conventional shortest-path paradigm, we have demonstrated the critical importance of understanding and incorporating human cognitive biases, particularly vector-based pathfinding and directional asymmetry, into urban modeling and system development.

Our proposed Cognition-Aware Vector-Based Navigation (CAVBN) model significantly outperforms traditional approaches in predicting real-world human pedestrian behavior. Through rigorous experimentation, we showed that

CAVBN achieves higher accuracy in capturing human path length deviations, exhibits superior directional consistency, and crucially, accounts for the empirically observed asymmetry in human navigation. These findings highlight that human path choices are not solely driven by physical distance minimization but are profoundly shaped by cognitive factors such as maintaining a clear sense of direction and adapting to perceived environmental cues.

The implications of this research are far-reaching. For urban planners, our framework offers a powerful tool to design more intuitive and human-friendly urban spaces, optimizing infrastructure and public amenities based on actual cognitive movement patterns. For developers of intelligent transportation systems, it provides a foundation for creating next-generation navigation applications that offer cognitively optimized routes, enhancing user experience and reducing cognitive load. Furthermore, insights into asymmetric pedestrian flows can inform commercial strategies, leading to more effective location-based services and retail planning.

While this work represents a significant step forward, future research will explore the integration of collective human behaviors, more nuanced individual differences, and real-time adaptive modeling to further refine our framework. Ultimately, by embracing the inherent complexities of human cognition, we can foster the development of urban environments and technologies that are not only efficient and technologically advanced but also deeply empathetic to the human experience, paving the way for truly intelligent and sustainable urban futures.

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## AVAILABILITY OF DATA

Not applicable.

## ETHICAL STATEMENT

All participants provided written informed consent prior to participation. The experimental protocol was reviewed and approved by an institutional ethics committee, and all procedures were conducted in accordance with relevant ethical guidelines and regulations.

## AUTHOR CONTRIBUTIONS

Noor Ahmad Ahadi conceived and designed the study, developed the cognition-aware navigation framework, and led the analysis and interpretation of pedestrian trajectory data, while Samia Rafique conducted data preprocessing, model implementation, and experimental validation, and Md Farhad Hossain contributed to data analysis, result evaluation, and manuscript revision. ....

## COMPETING INTERESTS

The authors declare no competing interests.

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